



# World Computer Congress 2010

International Federation for Information Processing  
Brisbane Convention & Exhibition Centre, Australia

**20-23 September 2010**

www.wcc2010.com



## Application to exhibit

To apply, complete this form and send to:  
Postal: WCC2010, PO Box 1517 Eagle Farm, QLD 4009  
F: +61 7 3858 5499 or E: sponex@wcc2010.com

**IMPORTANT:** Your organisation's inclusions will be confirmed in writing and will become effective once payment has been received.

EXHIBITOR DETAILS				
On-site contact person		On-site mobile number		
Mr / Mrs / Ms / Miss / Dr / Prof	Given name	Family name		
Organisation name (for invoicing purposes)				
Organisation name (for marketing purposes)				
Position		Industry sector		
Address				
State	Country	Post code		
Email		Telephone ( )		
Fax ( )		Website		
INDUSTRY EXHIBITION RATES				
Booth type	No of booths or m <sup>2</sup> required	<b>Earlybird</b> <i>Payment received up to and including 21 May 2010</i>	<b>Standard</b> <i>Payment received after 22 May 2010</i>	<b>Total \$</b>
<input type="checkbox"/> Shell scheme booth (3mx3m = 9m <sup>2</sup> )	_____	AUD 4,455.00 per booth	AUD 4,950.00 per booth	\$ _____
<input type="checkbox"/> Floor space only (Minimum purchase 9m <sup>2</sup> )	_____	AUD 495.00 per 9m <sup>2</sup>	AUD 550.00 per 9m <sup>2</sup>	\$ _____
<input type="checkbox"/> Discount rate 4 shell scheme booths or more	_____	AUD 3,960.00 per booth	AUD 4,207.50 per booth	\$ _____
<input type="checkbox"/> Discount rate floor space only 36m <sup>2</sup> or more	_____	AUD 440.00 per m <sup>2</sup>	AUD 467.50 per m <sup>2</sup>	\$ _____
<input type="checkbox"/> Tabletop (not for profit organisations only)	_____	AUD 1,900.00 per tabletop	AUD 2,200.00 per tabletop	\$ _____
<b>Total owing</b>				<b>\$ _____</b>



# World Computer Congress 2010

International Federation for Information Processing  
Brisbane Convention & Exhibition Centre, Australia

**20-23 September 2010**

www.wcc2010.com



<b>ADDITIONAL BRANDING OPPORTUNITIES</b>		
<b>Item</b>	<b>Price</b>	<b>Total \$</b>
<input type="checkbox"/> Delegate pens	AUD 5,500.00	\$ _____
<input type="checkbox"/> Delegate writing pads	AUD 5,500.00	\$ _____
<input type="checkbox"/> Espresso coffee cart	AUD POA	\$ _____
<b>ADDITIONAL NETWORKING OPPORTUNITIES</b>		
<b>Item</b>	<b>Price</b>	<b>Total \$</b>
<input type="checkbox"/> Host a private breakfast	AUD 5,500.00	\$ _____
<input type="checkbox"/> Speaker support centre	AUD 4,400.00	\$ _____
<input type="checkbox"/> Technical tours	Sponsor to cover all costs of transport, catering etc.	\$ _____
<b>CONTRA OR IN KIND SPONSORSHIP OPPORUNITIES</b>		
<b>Item</b>	<b>Price</b>	<b>Total \$</b>
<input type="checkbox"/> Mac classroom	AUD 11,000.00	\$ _____
<input type="checkbox"/> Windows classroom	AUD 11,000.00	\$ _____
<b>GAMES ZONE - DELEGATE LOUNGE</b>		
<input type="checkbox"/> MS Xbox experience	AUD 3,300.00	\$ _____
<input type="checkbox"/> Sony PS experience	AUD 3,300.00	\$ _____
<input type="checkbox"/> Nintendo Wii and DS experience	AUD 3,300.00	\$ _____
<input type="checkbox"/> Internet kiosks	Sponsor supplies hardware, software and infrastructure or POA	
Any contra or in kind must at least meet minimum requirements published by the congress (items not meeting requirements cannot be provided).		
<b>ADVERTISING OPPORTUNITIES</b>		
<b>Item</b>	<b>Price</b>	<b>Total \$</b>
<input type="checkbox"/> Congress handbook: Full page colour	AUD 2,200.00	\$ _____
<input type="checkbox"/> Congress handbook: Half page colour	AUD 1,100.00	\$ _____
<input type="checkbox"/> Satchel insert (up to 4 A4 pages)	AUD 2,200.00	\$ _____
<b>Total owing</b>		<b>\$ _____</b>
<b>LOCATION: the project managers will endeavour to allocate space in line with your request, however it cannot be guaranteed</b>		
I do not wish to be located adjacent to these companies: _____		

